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# Thermal baths Merano

## Press release

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## The spa facilities at a glance

Terme Merano at the heart of Merano offers the townspeople and visitors to South Tyrol an oasis of health and wellbeing. It constitutes a new interpretation of Merano's long tradition as a health resort and spa. At Terme Merano, open to the public since 3 December 2005, with their 7,650 square meters of spa facilities, there is an emphasis on nature and culture in South Tyrol as the basis of a holistic health and feel-good offering. Top priority is given to everybody's most valuable asset – namely health – and harmony between body, spirit and soul. A full range of bathing, exercise, relaxation, treatments and feel-good applications promote and maintain health and wellbeing.

Water is the basic element at Terme Merano. Since the 1960s thermal water containing radon has been pumped from Monte San Vigilio near Merano and used for a variety of therapeutic applications. In the new Terme Merano, thermal water has always been employed for inhalations, individual baths and it is also used to fill the pools. The water has a radon concentration of 329 Bq/l (Becquerel per litre), which is classified as a very moderate radon content.

A variety of therapeutic properties are ascribed to mineral water containing radon:

- Soothing and pain-relieving effects on the central and peripheral nervous systems.  
For that reason the water is especially indicated for osteoarthritis and many disorders of the bones, joints and muscles.
- Dilatation of the peripheral vessels with antihypertensive effects.  
That means the water is especially indicated for ladies with chronic disorders of the veins (varicose veins, pathologically dilated capillaries, etc).
- Positive effects on the respiratory system because the water above all strengthens the natural resistance of the mucous membranes (the immune system) of the respiratory tract.
- Improvements for allergy sufferers, due to the fact that radon water has a slightly desensitising effect on the body's own antigens.

The facilities include a MySpa, various Pools & Saunas both indoors and in the park, a Fitness Center, a Bistro and a Café.

### MySpa (Health and Wellness)

- Health and Wellness programs based on natural produce from South Tyrol
- 25 treatment rooms
- Various quiet and exercise rooms
- Inhalation center
- Medical competence center with doctor's surgery
- Innovative therapies and prophylactic programs

The offering at our MySpa is full and varied. From grape-based vitality applications and treatments with South Tyrolean mountain herbs to feel-good whey baths, the emphasis is on natural produce from South Tyrol. A number of special packages is included in this area: South Tyrolean feel-good baths in the tub and in the Emperor's bath with essences of apple, grape, herbs and whey or mountain hay from South Tyrol, brine bath with South Tyrolean mountain pine or apple stem cell body pack.

The guest of Terme Merano can choose from many packages being made on one or more days: from revitalizing packages with grape and apple to the classic package of the Sissi with organic whey treatments and from special beauty pampering for HER and HIM to the romantic packages for the couple. The "Spa à la carte" package for example, allows you to customize your package, choosing a bath, a peeling and a massage, among all those proposed at Terme Merano.



**One more idea** – On the website of Terme Merano, in the "Online Shop" section, you can always buy online beauty vouchers, entrances and value cards, products of Terme Merano, for a funny, original and above all useful gift.

For anyone pushed for time, the **Day Spa Terme Merano** package allows you to enjoy all the facilities at the Terme just for a day. Benefits include a welcome drink on arrival, access to the swimming pools and saunas for a whole day and a reserved deckchair in the spa park as well as bathrobe and towel hire and a free bag and slippers. The package also gets you a day's use of the gym and the infrared cabin in our MySpa. Alongside a food voucher worth EUR 10, you will also be given 10% off all individual spa treatments and off purchases in the Terme shop. The ticket also covers parking in the underground car park and a voucher worth EUR 5 to put towards your next visit. There is an additional option with a partial massage. Please see the Terme Merano website for all the details and to purchase the package from EUR 69 per person.

What's more, two new products have now joined the local ingredients used in Terme Merano's MySpa: **South Tyrolean edelweiss and marble from the Venosta Valley**. Growing 1,000 metres up on the farms of the Upper Venosta Valley, the South Tyrolean edelweiss used at Terme Merano is a high-quality product that can prevent your skin from aging thanks to its nourishing, hydrating and anti-inflammatory properties. South Tyrolean edelweiss is used in baths, body wraps and massages, which have also been combined into a unique "**Original South Tyrolean edelweiss package**".

The second newcomer is marble, the "white gold" from the nearby Venosta Valley. Finely ground into a powder, it is ideal for body peelings, smoothing skin and removing dead skin particles.

**What's new:** From February/March 2019 on four exclusive Private Spa Suites (so called Pool Suites) can be booked with different feel-good packages for couples.

## Pools & Sauna

- A variety of pools with a total area of over 2000 sq.m. (1,250 sq.m. outdoor and 800 sq.m. indoor)
- 26 pools between 4 sq.m. and 472 sq.m. (15 in- and outdoor pools open throughout the year and further 10 outdoor pools, which are open from 15<sup>th</sup> May until 15<sup>th</sup> September)
- 8 saunas covering a total area of approx. 2,231 sq.m. (for use without swimwear)

The 26 pools offer a new dimension to the bathing experience, from the fitness pool and spring bath to the Jacuzzi and invigorating whirlpools, plus a brine pool with underwater music, and the hot and cold pool. The glass cube of Terme Merano provides unrestricted views of Merano's natural Alpine-Mediterranean scenery. The facilities in the park include hot and cold pools, kneipp pools, a spring bath and flume, a steam grotto, a steam bath, rock geysers and power showers, a big swimming pool that merges with a water lily pond as well as various saunas and rest areas. There are also a Finnish sauna, sanarium (biosauna), steam baths indoors and in the park, with a snow room and various cold-water pools for cooling off.

**What's new: In 2018/2019 Terme Merano has been enlarged for 3550m<sup>3</sup>** with new relaxing areas on two floors for the Pools & sauna area, two Fire Places, an indoor Kneipp Garden in a new cube of glass and steel. In the sauna area, there is an enlarged indoor Whirlpool as well as an outdoor Roof Whirlpool on a Sun Deck. The new areas opened in December 2018 and April 2019. With this enlargement have been added 200 loungers indoors and 60 loungers outdoors.



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There have also been some exciting additions on the sauna front: the Trauttmansdorff caldarium incorporates a sauna oven, which can be used to infuse local, aromatic organic herbs, while the outdoor Finnish sauna is one of the biggest in South Tyrol. It has the same design as the rest of the spa complex: minimalist, coherent and with clear lines. It is timeless, simple and elegant at a stroke as well as being extremely neat, clean and classy.



## Fitness

- 600 sq.m. fitness center
- 42 new fitness equipments of Technogym
- Motto: "Move to Health"
- Focus on prevention
- Fitness checks
- Personal training regimes supervised by a team of highly qualified coaches
- Full and innovative course program (indoors, outdoors and in the pools)
- Physiotherapy

The fitness center is state of the art and fully equipped. Coaching is provided by qualified personnel. The basic approach at Terme Merano is health through gentle training. The offering includes fitness checks with body fat and lactate testing, gymnastic and underwater courses, and a range of outdoor activities such as Nordic walking and jogging, as well as training sessions on the workout machines and cardiac equipment, plus special physiotherapy offerings.

## Bistro/catering

- Terme Merano Bistro
- Café on Piazza Terme
- Kiosk (open in summer only)

Visitors to Terme Merano also benefit from vitality cuisine with the emphasis on light and healthy fare. Fresh ingredients from South Tyrol, subtly combined and gently prepared to preserve their flavor and natural goodness, are the key to organic culinary delights.

The amenities at Terme Merano also include:

- Thermal Baths Shop (with products from the Terme Merano cosmetics line) where you will also find bathrobes and towels for hire.
- Seminar room for 50 persons for talks, presentations and events
- Free crèche for the children of visitors to Terme Merano

## Park

- Total area: 51,000 sq.m.
- Planted with Merano's famous unique flora
- Tended by experts from the gardens of Trauttmansdorff Castle
- Special feature: a lily pond combined with the big swimming pool
- Walk around the grounds
- Pond for abandoned turtles

In a setting of fine mature trees, the lovingly tended grounds with their beautiful shrubs and roses and the picturesque lily pond are the perfect place for complete relaxation. For visitors to the Terme Merano, there is a spa trail with a thermal spring pool, flume, hot and cold pools, a kneipp trail, a subterranean steam bath, waterfall, rock geyser and power showers, with fine sunbathing and sports lawns. A part of the park is open to the general public.

What's new: The park is home to a recently extended Kneipp facility as well as a fitness platform that lets you exercise in the open air.

## Piazza Terme

The large public plaza (4,000 sq.m.) between the hotel and Terme Merano is the ideal place to enjoy the warm climate of Merano and the vibrant life of a south European square. Many events take place on this place during summer but also during the winter months.



### **Underground garage**

- Terme Merano basement car park: 560 spaces on 5 levels
- 7 permanent art installations (*art drive in*)
- 24h attendant plus CCTV monitoring
- Pedestrian access from the Old Town via the Hofsteg
- Car access via the Thermenallee underpass
- 1 hour's free parking for clients of Terme Merano
- Bus station in Via Piave where coaches can also wait

### **Legal form of Terme Merano SpA**

- Name and legal form: Terme Merano SpA / Therme Meran AG
- Owner: South Tyrol regional authority (99.8 percent), Merano local authority and tourist office (0.2 percent).
- Executive Board: Andreas Cappello (Chairman), Sandra Lando (Vice-chairman), Alfred Strohmer, Hansjörg Prast
- Administrative Board: Veronika Skocir (Chairman), Patrick Palladino, Hans-Werner Wickertsheim
- General Manager: Adelheid Stifter
- Headcount: approx. 100 employees

### **Number of visitors to Terme Merano**

In 2018, Terme Merano had 390.176 visitors, with an average of 1,068 people a day.

## **Opening hours**

Terme Merano is open 365 days a year.

Pools:		9 a.m.– 10 p.m.
Pools in the park (only summer <sup>1)</sup> :		9 a.m – 8 p.m.
Sauna :	Monday-Friday	1 p.m. – 10 p.m.
	Saturday/Sunday	9 a.m. – 10 p.m.
	Thursday (ladies' day)	11 a.m. – 6 p.m.
MySpa:		9 a.m.– 7 p.m.
Fitness:	Mo – Wed – Fri	9 a.m.– 10 p.m.
	Tue – Thur	6.30 a.m. – 10 p.m.
	Saturday	9 a.m. – 1 p.m., 3 p.m. – 8 p.m.
	Sun + nat. holidays	9 a.m. – 1 p.m.
Crèche:	Monday - Saturday	9 a.m.– 12 noon
		3 p.m.– 6.30 p.m.
Shop:	Monday – Sunday	9 a.m.– 6.30 p.m.
Bistro	Monday – Sunday	9 a.m. – 11 p.m.

<sup>1</sup> 15<sup>th</sup> May until 15<sup>th</sup> September

\* Your attention is drawn to the fact that bathing costumes are not worn in the sauna.



## Admission charges

Weekdays	Thermal baths	Thermals baths& sauna	children*
2 hours	€ 14.00	€ 20.00	€ 10.00
3 hours	€ 16.00	€ 22.00	€ 11.00
Day ticket	€ 22.00	€ 28.00	€ 14.00
Day ticket	Fitness & Thermal baths & Sauna € 37		/

Weekends and national holidays (winter only) <sup>2</sup>			
2 hours	€ 16.00	€ 22.00	€ 12.00
3 hours	€ 18.00	€ 24.00	€ 13.00
Day ticket	€ 24.00	€ 30.00	€ 16.00
Day ticket	Fitness & Thermal baths & Sauna € 37		/

<sup>2</sup> 16<sup>th</sup> September until 14<sup>th</sup> May

\*Prices apply to children up to the age of 13. Admission is free for children up to the age of 3. The above prices apply until further notice. Prices in euros, inclusive of VAT

### Saver tickets

Economical saver tickets are available for frequent visitors to Terme Merano for € 85, € 100, € 150 and € 200. They represent a reduction of 15 % on the normal price of admission to the pools and saunas. Saver tickets are transferable, i.e. they can be used by more than one person. They are only valid for admission to the thermal baths and sauna.

### Bonus tickets 10+3

It gives you direct access to Terme Merano without having to queue at the ticket office. Unlike the saver ticket, the bonus ticket is for a specific length of stay, which you select in advance. The bonus ticket can only be used by one person at a time. Available for admission 10 times for 2 or 3 hours or for full-day admission. At the purchase of a bonus ticket of 10 admissions, three additional admissions are for free.

### Winter Specials (available from 16<sup>th</sup> September to 14<sup>th</sup> May)

#### Early Swimmer & Evening Tickets

The Early Swimmer Ticket and the Evening Ticket are valid for 3 hours admission Mondays to Fridays from 9 a.m. – 12 noon (Early Swimmer Ticket) and 7 – 10 p.m. (Evening Ticket). The tickets are available in blocks of 10 at a price of € 85. If the allotted time is exceeded, the next higher tariff and the excess payment charge must be paid. The Early Swimmer Ticket and the Evening Ticket give you direct access to Terme Merano without having to queue at the ticket office. The tickets are not transferable and are not valid at weekends or on public holidays.

#### Family Day – winter (Mondays until Fridays)

A family of at least 3 persons (including at least 1 adult and 1 child) pay € 27 for three hours in the thermal baths and € 37 for a day ticket. € 6 is charged for each additional child. This offer does not apply on national holidays or during the school holidays in South Tyrol.



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## **Summer Specials (available from 15<sup>th</sup> May to 15<sup>th</sup> September)**

In summer there is no weekend surcharge at Terme Merano.

### **Family Ticket – summer**

A family of at least 3 persons (including at least 1 adult and 1 child) pay € 37 for a day ticket.

€ 6 is charged for each additional child.

In summer the Family Ticket is available every day of the week.

### **Summer family experience 3+1**

Four Family day tickets for the price of three: € 111

The day ticket "Summer family experience 3+1" is available from 15<sup>th</sup> May until 15<sup>th</sup> September.

This campaign is valid for a family of at least 3 persons (including at least 1 adult and 1 child up to 13 years). € 6 is charged for each additional child. The ticket is valid every day until the 15<sup>th</sup> of September. Unused tickets can not be refunded.

### **Midday Ticket & Evening Ticket**

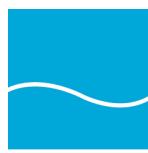
The Midday Ticket and the Evening Ticket are valid for 3 hours admission Mondays to Fridays from 12 noon – 3 p.m. (Midday Ticket) and 7 – 10 p.m. (Evening Ticket). The tickets are available in sets of 10 at a price of € 72. If the allotted time is exceeded, the next higher tariff and the excess payment charge must be paid. The Midday Ticket and the Evening Ticket give you direct access to Terme Merano without having to queue at the ticket office. The tickets are not valid at weekends or on public holidays.

### **Summer Season Ticket (valid from 15<sup>th</sup> May to 15<sup>th</sup> September)**

The ticket costs € 470 (50% reduction for children).

### **Parking**

All season-ticket and day-ticket holders (single and family tickets) can park in the underground parking at a daily rate of € 11. This reduced parking ticket can only be charged at the main ticket office.



## Terme Merano in detail

### Interior design by the star architect Matteo Thun

The Interior design of Terme Merano is the work of Milan's star architect Matteo Thun. He has attracted worldwide attention with his exciting architecture and was recently admitted to New York's Hall of Fame. The architect's aim in Merano was "to create a natural oasis in the heart of the town" and "to employ shapes and materials to evoke memories of the primeval strength of water". Terme Merano is unique in the whole of Europe and beyond; nowhere else will you find such a natural oasis in the heart of a town. In his work on the glass cube created by the Berlin architects Baumann, Zillich, Müller and Wehberg, Matteo Thun was at pains to incorporate the wonderful park on the south side and the cedar courtyard with its beautiful old trees, and also to integrate the fine views of the surroundings and the distant landscape. The unique location and the microclimate of the resort with its famous flora are the two main factors. The glazed façade reveals the Texel mountain chain and gives visitors the unusual feeling of wearing a bathing costume and yet seeing flowers and snow at the same time. The rooms inside the building are dominated by materials like wood and stone, with their surfaces treated to look as if the water had flowed over them for centuries. "This is architecture for the 21<sup>st</sup> century visitor seeking relaxation and wellbeing through the medium of water," says Matteo Thun.

### Natural produce from South Tyrol

"Treatments courtesy of Mother Nature in South Tyrol" is the motto, and local natural produce plays a key role in the health and feel-good offering at Terme Merano. In particular South Tyrolean produce provides the raw materials used for the various applications and the Terme Merano proprietary line of bodycare products, with apples, grapes, whey, wool, edelweiss, marble and herbs all sourced in the region. The range of natural treatments is full and varied: Merano apple cures with apple peeling, apple essence baths, grapeseed oil baths and whey whirlpool baths, detox cures with herbs and whey, and much else besides.

### NEW: Terme Meranos' own Natural cosmetics line with thermal water

Terme Merano has relaunched the own cosmetic line. The Natural Cosmetics line with thermal water at Terme Merano is comprised of dermatologically tested products, which is composed out 18 products are rich in vegetable active agents and kind to the natural protective function of the skin. The highgrade creams contain no mineral oils, preservatives or colorants and are particularly suitable for sensitive skins.

The bodycare product line includes peeling products, body milk and oil, masks, facial care creams, cleansing gels, shower gels, hand cream and thermal spray. The use of selected suppliers guarantees unadulterated natural raw materials, which are produced locally. The The Terme Meranos' cosmetics line is available at the Thermal Baths shop, our MySpa and can also be ordered online from [www.termemerano.it](http://www.termemerano.it).

### Medical services

As a medical competence centre, Terme Merano offers a full medical program with a focus on prevention and rehabilitation.

The medical services available at Terme Merano include the following:

- Thermal cures (inhalations and baths)
- Physiotherapy

### Thermal inhalations

Terme Merano has its own inhalation center for thermal inhalation therapies. They serve to relieve and cure chronic disorders of the respiratory tract. The cost of radon inhalations is borne by the national health service on presentation of a doctor's certificate. M.D. Salvatore Lo Cunsolo, Medical Director at the Terme Merano, supervises patients throughout this medical application. The thermal water used for the inhalation therapy is taken from a deep well in the mountains near Merano.



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**What's new:** Terme Merano conducts regular research. Another recently finished study has demonstrated that the spring water at Terme Merano is effective in treating allergic rhinitis. The study involved taking measurements while the spring waters were inhaled in the form of steam and comparing them with cortisone nasal spray, to which it was shown to have a similar effect. Unlike cortisone, however, there are no contraindications to using spring water.

#### **Partners of Terme Merano**

Hotels of all sizes as well as pensions, private accommodation and farm holiday operators – can become official partners of Terme Merano. For an annual fee partners receive day tickets for promotional purposes and a commission on all thermal baths and sauna packages and MySpa and Fitness programs booked directly. Partners benefit from mutual website links and presentation of their facilities on the Terme Merano website. They are issued with a plaque with the official logo to indicate their partnership with Terme Merano and the additional offering. It is the Terme Meranos' objective to co-operate with all local businesses and all sectors of trade and industry, and to develop networking for the relevant products and services plus a common communications platform. At present over 165 hospitality businesses are official partners of Terme Merano.

#### **Environmental and energy-saving measures**

Terme Merano employ state-of-the-art environmental engineering in order to economize on energy and above all water. Significant annual savings are achieved with the help of the following technologies: low-temperature heating system, combined heat and power plant (which permits electricity to be generated and the process heat to be utilized at the same time), absorption cooling plant and heat recovery system. Wherever potable water is not necessary, including all the toilets, the water is taken from two deep wells located in the grounds of the thermal baths.



## The varied history of the waters in Merano

### The Empress Sissi, leading writers and famous artists appreciated Merano's mild climate

The history of Terme Merano is inseparably linked with the history of Merano as a spa. Way back in 1522 the Emperor Karl V was highly appreciative of the region's mild climate and chose Merano for a long stop-over on his way south. He was followed by the nobility and wealthy burghers from the whole of Europe. But the beginnings of Merano as a real spa go back to 1836, when the municipal physician Dr. Josef Waibl wrote a medical treatise on the beneficial climate of the Merano Basin. In the same year the Princess Schwarzenberg stayed in Merano with her entourage including her personal physician Johann Nepomuk Huber. He, too, took note of the positive health effects of the Merano climate and also of the local grapes, and he finally wrote a little book entitled "The City of Merano in the Tyrol, its Environs and Climate, with Comments on Milk, Whey and Grape Cures and Local Mineral Springs". In his book Huber describes Merano as a fountain of health, where the air, water and milk are of such outstanding quality that man's natural lifespan can be considerably extended. His work was read by the nobility in Vienna and triggered an upsurge in tourism in Merano.

At about the same time the local doctor Eduard Kuhn proclaimed Merano to be an ideal location for people with lung disorders. He realized that the climate was so mild in winter that patients could sit outside for several hours and visitors could achieve improved pulmonary function by walking in the fresh mountain air. In the case of disorders of the digestive tract, heart and circulation problems, and ailments of the kidneys and urinary passages, Eduard Kuhn also recommended the famous grape cure that is still so popular today. 1840 saw the opening of a cold water clinic in Obermais.

#### The Empress Sissi as an early tourist attraction

In 1850 Merano appointed its first "Cure Committee", whose task it was to oversee the construction of a new Kurhaus for the resort. In the following decades, the later mayor Josef Valentin Haller and especially Dr. Franz Tappeiner saw to it that, by the First World War, Merano was able to rise to become one of the most popular spas south of the Alps. Visitors came mainly from the various countries of the Austro-Hungarian Empire and from Germany, although the spa also became very popular with Russians and the British, too.

In 1870 the Empress Elisabeth, better known as Sissi, came to Merano and took up residence in Trauttmansdorff Castle with her two daughters Gisela and Valerie. The sickly Valerie made visible progress with her recovery, and the news was propagated far and wide by the journals of the day. When Sissi returned to Merano the following autumn, the number of visitors doubled and the European nobility started to gather in the resort. The new Kurhaus was inaugurated in 1874, right in time for Merano's heyday. The reading room had over a hundred different newspapers, a clear sign of the visitors' international make-up.

#### More than a million bednights

The inflow of spa visitors led to the construction of fine villas and hotels, which are still dominate the center of Merano today. The cures offered comprised cold and warm baths of various types and with all kinds of additives. A Cure Center was built in an elegant Art Nouveau style, and a range of mineral waters was served in the pump room. For pulmonary patients, Dr. Tappeiner had deckchairs placed in the pump room by the river where they could breathe the fresh air. That made the resort the predecessor of the famous Swiss sanatoriums as described by Thomas Mann in his famous novel "The Magic Mountain".



Merano's popularity as a spa peaked at the turn of the century. By the First World War the resort had reached one million bednights per year. Visitors, mostly from the nobility, stayed an average of five weeks. The Cure Center had a magnetic attraction for visitors. It featured luxury bathtubs, an indoor swimming pool, public baths, showers and a steam bath, and offered innovative treatments like vibration massage, mudpacks and much else.

### A subtropical Norway

Ultimately, however, Merano's legendary reputation has always been based on the delightful landscape and mild climate, where palms and all kinds of exotic plants and trees flourish against the soaring backcloth of the Texel mountains. The focus on Mediterranean plants encouraged by Dr. Tappeiner in particular conferred on the town and its environs the image of a little paradise, an oasis in the midst of the mountains and glaciers, where grapes and wine and a variety of fruit make a visit still more pleasurable.

It was this landscape that prompted the Austrian author Fritz von Herzmanovsky-Orlando, who spent a lot of time in Merano, to speak of a subtropical Norway. Like many other writers and artists he was very attached to the town. The Pension Ottoburg, for example, is where Franz Kafka, a tuberculosis sufferer, spent many days devoted to his imaginative longings. Arthur Schnitzler felt undying love for the resort, Christian Morgenstern married in Obermais and wrote "Palmström" in Merano, Rilke and Hofmannsthal produced the occasional poem, and Stefan Zweig waxed lyrical: "North and south, town and country, Germany and Italy – all these contrasts gently blend, ... as if, in a rounded hand and colorful letters, Nature had inscribed the word 'peace' in the world."

### From climatic resort to thermal spa

The outbreak of the First World War put an abrupt end to this early phase of tourism in Merano. The hotels and promenades quickly emptied, and it was several years before things started to pick up again. In 1933, however, radioactive water was discovered at Monte San Vigilio, and that quickly changed the situation, transforming what had primarily been a climatic resort into a thermal spa. In 1940 the low-mineral water from San Vigilio was piped to the Cure Center. The radon in the water was found to have highly beneficial effects and attracted more and more visitors wishing to take a cure. The water proved to be particularly efficacious in the case of circulatory problems, disorders of the urinary passages, and respiratory and digestive ailments.

In 1958 a joint-stock company by the name of Società Azionaria Lavorazione Valorizzazione Acque Radioattive (SALVAR) was established to exploit the radioactive waters. It was SALVAR that opened the Kurbad in 1972, which receives its water from the radioactive springs at Monte San Vigilio. The therapies available included mud-baths, underwater massage, inhalation and drinking cures as well as bathing in the big indoor pool. In 1982 the company changed its name from SALVAR to Meraner Kurbad AG – Terme di Merano S.p.A. Originally the Italian government was the senior partner, holding a 60 percent share in the company. But this changed at the end of 1997, when that 60 percent was transferred to the South Tyrol regional authority. With the 39 percent they already held, that made them almost sole proprietors. It also ushered in a new era. The South Tyrolean authorities decided to make a new start with the spa facilities in order to boost tourism in the town, and an ideas competition was launched, which attracted a response from 112 architects from all over Europe. On 12 January 2000 the first prize for Terme Merano was awarded to the architects Baumann, Zillich, Müller and Wehberg of Berlin, while the contract for the interior design went to the Milan star architect Matteo Thun. Construction work began in autumn 2001. At a shareholders' meeting held in April 2004, it was decided to change the name of the company once more, this time to Terme Merano SpA.

Terme Merano spun off its hotel business to Hotel Terme Merano Srl in October 2011, after which it was sold to private buyers.



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We are always happy to answer any questions you may have.

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We are also happy to provide photographs. They can be downloaded from our website at.  
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